

**Plants and Healers International**  
**List of Accomplishments 2013**  
[www.plantsandhealers.org](http://www.plantsandhealers.org)

**Grants/Fundraising**

Community Foundation of Western North Carolina Grant	\$7000.00
Other fundraising	
Kaye Memorial	\$1290.00
California	\$2000.00
East Coast	\$1827.00

**Frank Cook Tribute Film**

Music licensing secured

Shown in various venues including...MD, CA, CO, PA, TX

Shown five times in NC. Once at Pickard's Mountain and four times in Asheville

Shown three times in TN, KY, England and twice in Oregon

Submitted to five film festivals in CA, NC and New Zealand

200 DVD's Pressed 112 sold/distributed

Copies for special people shared proactively i.e. the Cook family, Mateo, Jim Duke, Elmer, Lydiyah, Mark Bradley, Robin Hartford, Jessikah, Robin Harford, Alex Laird, Schumacher and the Board of Advisors

**Publishing**

Frank's dissertation edited and 100 copies printed 44 sold/distributed and PDF published to the web

100 audio copies of Frank Cook reading dissertation produced. **Action Item:** Make sure any new copies state that because of MP3 format it will not play on old boomboxes

1000 "Eat Something Wild" stickers printed and 816 sold/distributed

500 Brochures printed and 375 distributed

India book partially edited by Dustin Farmer and Dan Farella

Claudia Green working towards pulling together a cookbook titled `Food for Thought`

## Accomplishments Continued

### Archives

The archives in Maryland were further organized and consolidated and an initial categorization for information created. Frank Sr. has a video of Cookie when he was just getting started presenting to people in 1990, 91.

### Outreach

Developed a seasonal newsletter with three issues so far Summer-Winter and 60 subscribers

Facebook Page created with like button added to website and 475 likes so far and counting

Developed a triptych display with informational panels used at 5 events

Banner designed and printed to go with triptych table top display

Frank inspired bars of soap developed by Ken Cook and sold at his healing center

### Website

According to Alan the website was visited by 15,000 people in 2013

Tab added for film premiers **Action Item:** Marc will make sure that all venues and hosts are included along with web links

Tab created and recipes posted monthly since April

Tab created and essays posted monthly since September

Paypal installed with the help of Beth, Alan and their friend Chris

Audio tab added with Dissertation, Classes in New York and elsewhere added

Marc co-authored a chapter with Bruce Hoffman on electronic resources for learning about plants in an academic text on botanical education and parts of this resource was added to website as well

New links were added for Alex Laird, Chris Ricci, Turtle

### Organizational Structure

Marc Williams was named Executive Director of PHI and a job description for the position was generated and approved

PHI was officially approved as a 501c3 non-profit